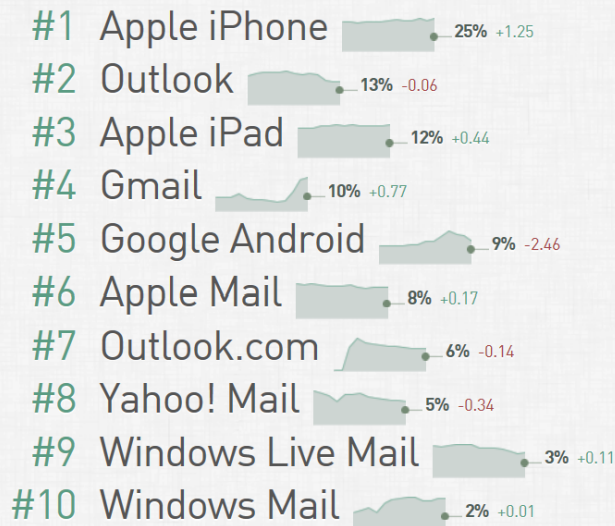


Email Client Market Share

Calculated from 323 million opens tracked by Litmus Email Analytics in February 2014



Email client market share

Email client usage worldwide, collected from 323 million email opens.

About these stats

This leaderboard of the most popular webmail, desktop, and mobile email clients is compiled from data collected worldwide by Litmus Email Analytics, and displays up-to-date figures for the top 10 email clients. These statistics are automatically updated each month, and are current as of 1 February 2014—28 February 2014.

Since determining the client in which an email is opened requires images to be displayed, the data for some email clients and mobile devices might be over- or under-represented due to automatic image blocking.

Variations in market share are expected for individual audiences and demographics. More email clients can be detected using Email Analytics.

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